**The 80% of the user stories (Minimum Viable Product)**

As a **customer** looking for a beauty service provider, I want:

* Quickly and effortlessly find beauty providers in my area. Online or Offline, regardless of current location.
* Be able to find beauty providers matched up to my preferences effortlessly.
* The system allow me to see the reviews about a particular beauty service provider.
* To be able to provide feedback and ratings to the beauty provider after the transaction.
* I want to be able to quickly send out a request to providers within my location.
* I *want to have a quick answer from the hair provider after sending a request*
* Receive notifications for my appointments and/or next appointment suggestions
* Easily pay for my services
* Anonymous communication [personal numbers not shown to clients or providers]

As a **beauty service provider**, I want:

* To be able to easily manage my clients appointments.
* To be able to showcase my work and credentials for free.
* To be able to easily accept payments.
* To be able to provide discounts through the system.
* To be able to give reviews for the customers after the job is done.
* To be able to post contents accessible to my followers/customers.
* Sync my calendar with the default calendar app on mobile or computer

As a **platform provider**, I want:

* Keep the platform secure, free and friendly.
  + Prioritize customer’s comforts.
  + Background checks for the providers.
* Give incentive to service providers to only accept payment done from the system.
  + Point systems which gets incremented by the number of the jobs done through the system.
  + Review and rating average.
  + Certifications and qualifications.
* Give incentive to customers to only make payment via the system.
  + Allow repeat or prefered customers discounts.
* Allow social media integration.
  + Instagram - to market and showcase my work
  + Facebook
  + twitter
* Allow ways to provide training or certification programs to service providers (may be discounted)
* Random email for users [sort of what facebook and craigslist does - for privacy]

**The rest 20% of the users stories will be added after MVP [LOVELY TO HAVE OR GET IN PLACE]**

**Customer**:

* To be receiving personalized reminders for next appointments

**Beauty service provider:**

* Offer perks such as Health Care, 401 K, etc if provider reaches certain points or jobs e.g.
  + 1000 jobs qualifies you for health care insurance
  + 5000 jobs qualifies you for 401K
  + Gift Cards and Other partner deals that we can provide based on certain conditions
  + Tokens for hair products etc

**Platform provider:**

* Allow branded advertisement of manufactures within the beauty industry. How?
  + Reach out to manufacturers ?
* Premium/token based membership.
  + Offer premium services other than the base price model
    - Future reminders/suggestions
    - MVP member discounts
* Allow easy access on mobile platforms, possibly on native environment.
* Beauty providers have to showcase business space.
* Provider awards - similar to what uber does to offer more incentives. e.g if you do 25 jobs, you can get a percentage off of bed, bath and beyond...etc